

happinest<sup>TM</sup>  
MADE custom  
YOU LOOK

[www.happinestcustom.co.za](http://www.happinestcustom.co.za)

[custom@happinest.co.za](mailto:custom@happinest.co.za)

[@happinestcustom](https://www.instagram.com/happinestcustom)



*The* **MOST LOVED AND TRUSTED  
CREATIVE BUILDERS IN  
SOUTH AFRICA**



# *our* STORY

Founded in 2016 by the dynamic duo Erin and Warren Turnbull, Happinest has been redefining creative innovation and delivering. They have consistently delivered exceptional designs for their clients for years, cementing them as one of the most loved and trusted creative builders in South Africa.

With Erin leading the charge in creative direction and Warren managing production and operations, this dream team combines their unique strengths to craft truly unforgettable experiences for their clients. Their highly skilled team of carpenters, welders, painters, and electricians, alongside a very capable project management and design team, ensures that every project exceeds expectations and drives innovation.

Erin's background in brand building and advertising, combined with Warren's expertise in production positions Happinest at the forefront of the industry. Together, they drive the company's creative vision, delivering stunning expo stands and innovative brand activations that elevate brands and leave a lasting impression.

# MEET OUR *Team*



**GRANT KOEN**  
Production Manager



**ANJA DIPPENAAR**  
Operations Manager



**JUSTIN GOMES-LUIS**  
Senior 3D Designer



**NATASHA MUBANGA**  
Client Success Team



**ZAID BEHARDIEN**  
Senior 3D Designer



**TALYAH BRITZ**  
Client Success Team



**MALEENE HINRICHSEN**  
Photographer &  
Content Creator



**HEATHER FELO**  
Office Manager



**CARYN**  
Administration  
Assistant



**SHANTEL**  
Junior Designer



# WHAT SETS US APART

## CREATIVITY

Creativity is at the heart and soul of what we do - we believe in creating unique and impactful designs that elevate our clients' brands and ensure they stand out

## QUALITY

We have incredibly high standards, and we have numerous processes in place to ensure we deliver consistent, high-quality builds for our clients.

## SPEED

Our business is built for speed, which means we are able to offer great quality at an incredible pace. Our team is well-equipped to turn jobs around efficiently without compromising quality.





# OUR HIGHLY SKILLED TEAM

Our highly-skilled team of carpenters, welders, painters, electricians and designers are our secret weapon; ensuring high-quality builds that are **creative, engaging and unique.**

*ready for action*

Our team is ready to handle anything that comes our way - strong project management paired with an experienced production team makes our ability to design, build and manage, unmatched.



# CUSTOM PORTFOLIO

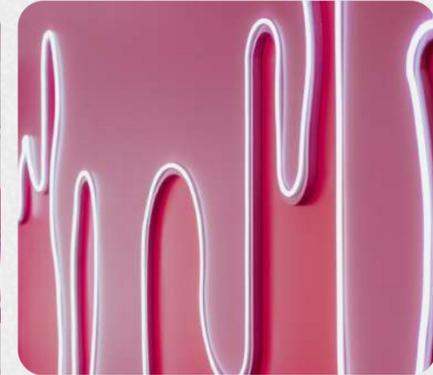
Explore some of our favourite activation and exhibition builds over the years - ranging from small and impactful to large and spectacular, each one reflecting the signature Happinest™ Custom style that makes our designs so unique.



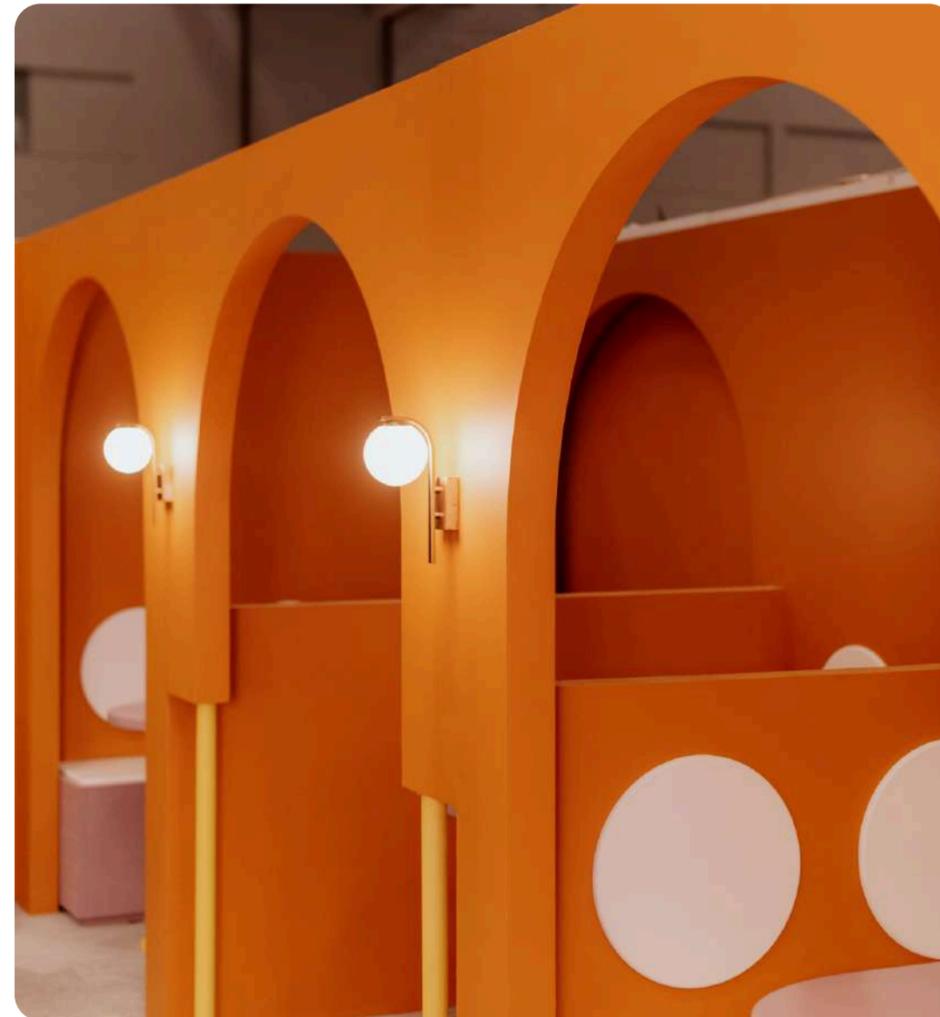
# SWITCH BEAUTY POPUP



# TAKEALOT HOUSE OF BEAUTY - COSNOVA

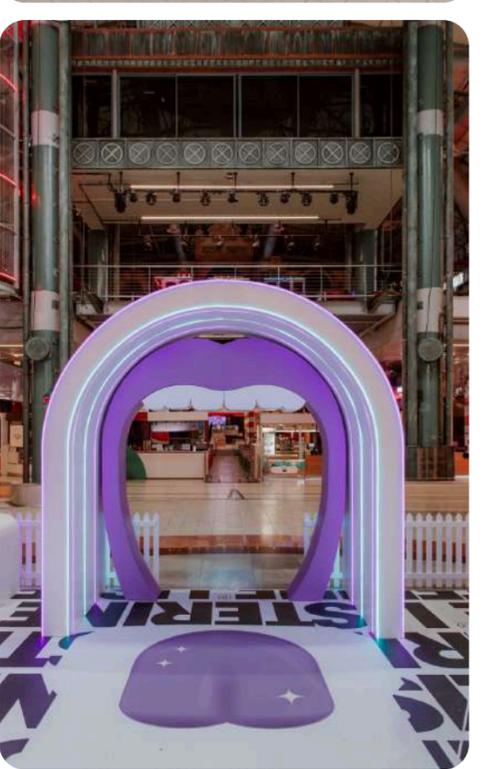


# DECOREX - BUBBLY BAR



# CLICKS BEAUTY PLAYGROUND - SORBET

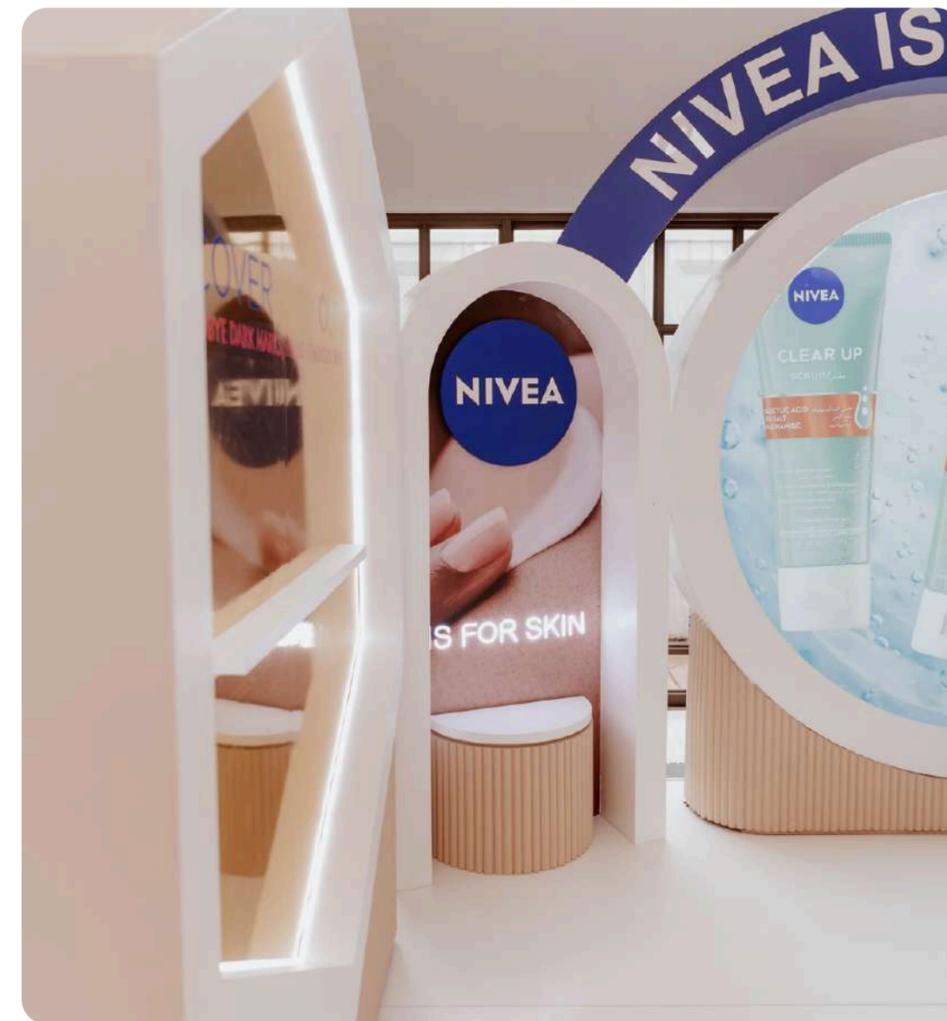




# CLICKS BEAUTY PLAYGROUND - NEUTROGENA

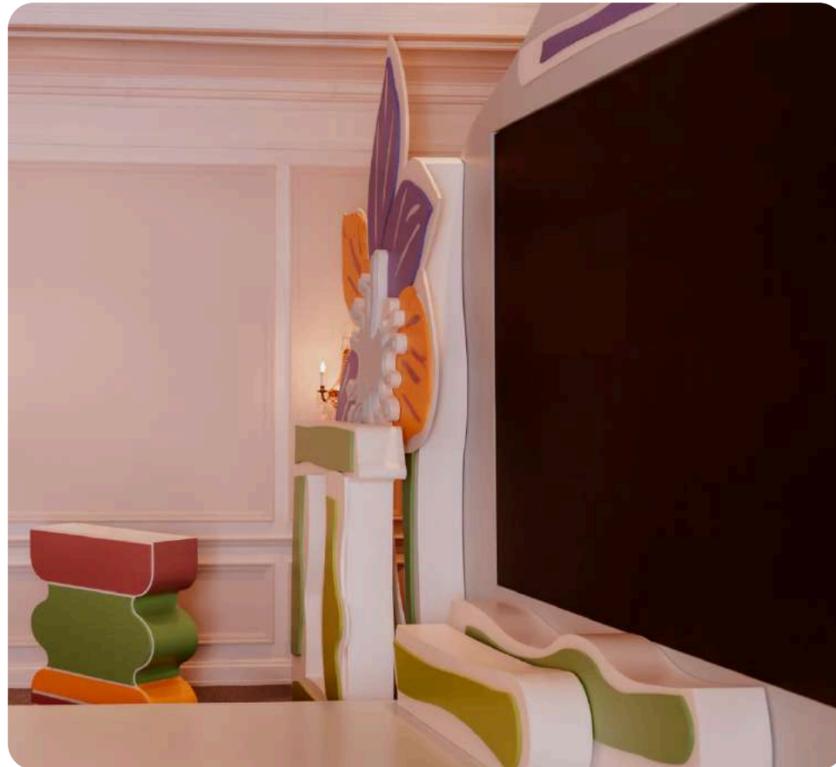


# TAKEALOT HOUSE OF BEAUTY - NIVEA



# TAKEALOT HOUSE OF BEAUTY - EUCERIN



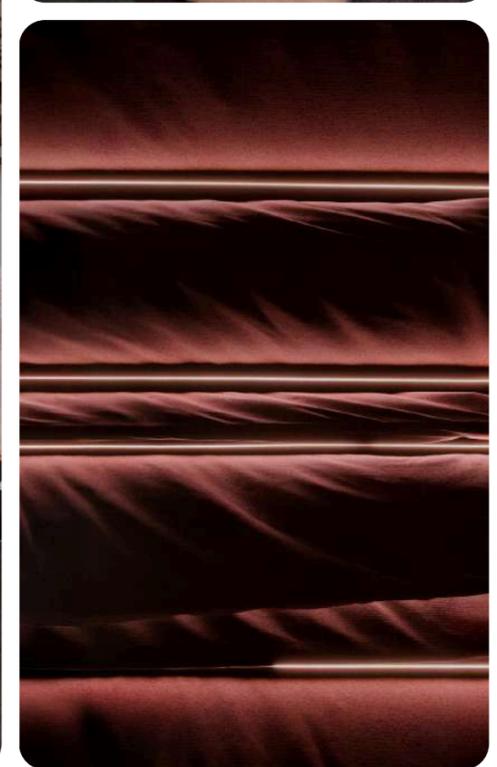
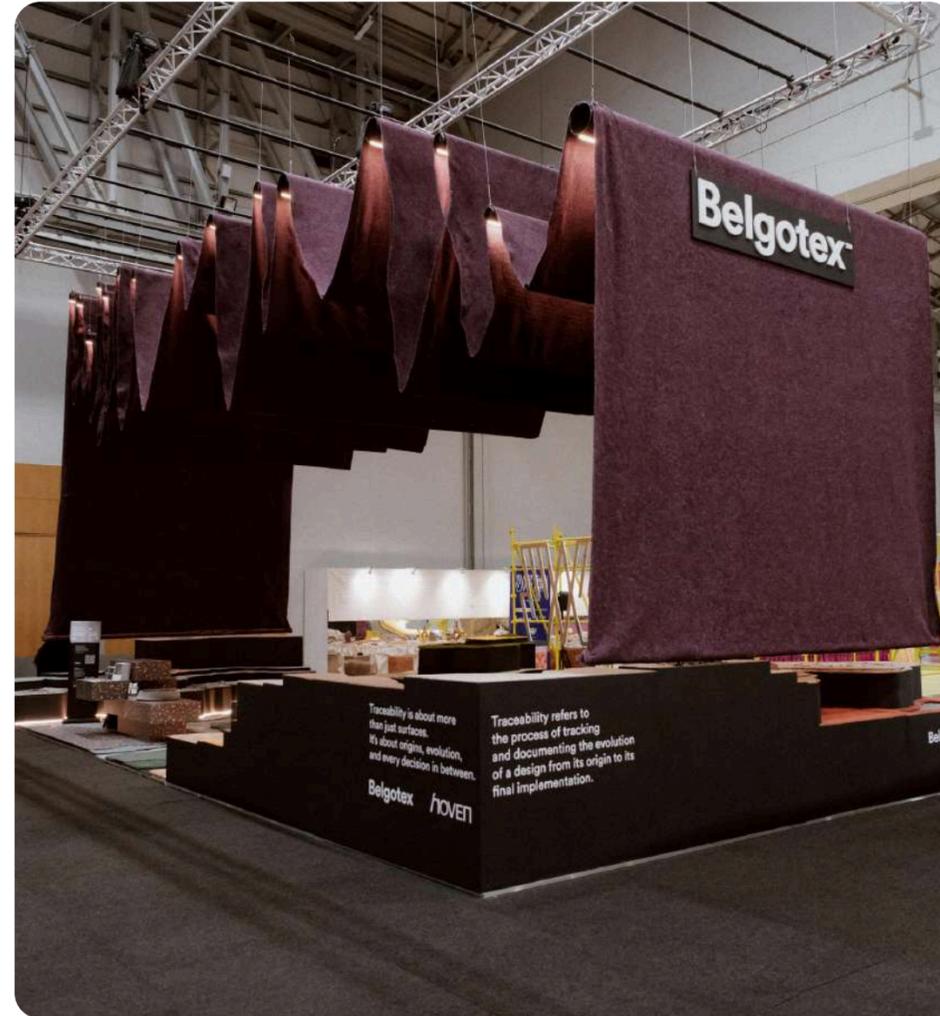
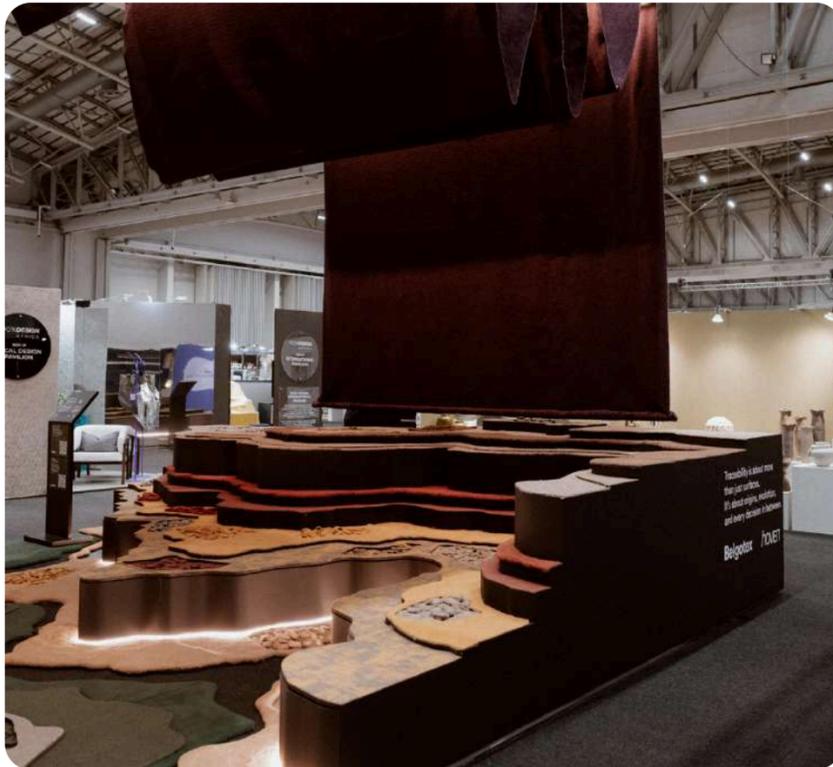
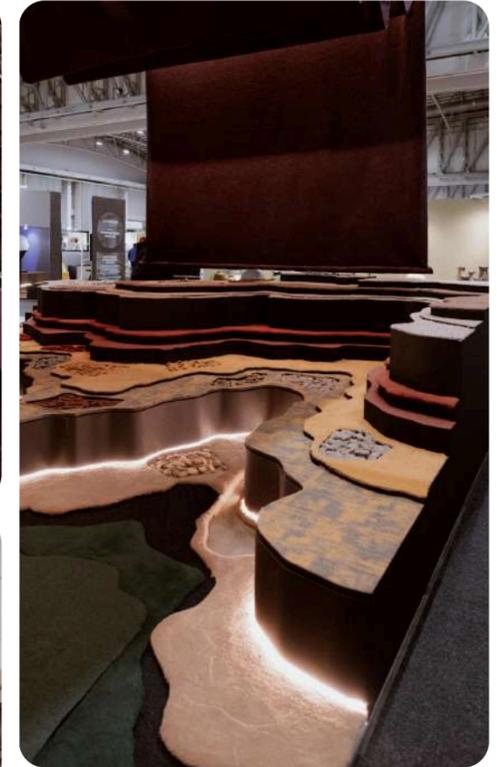






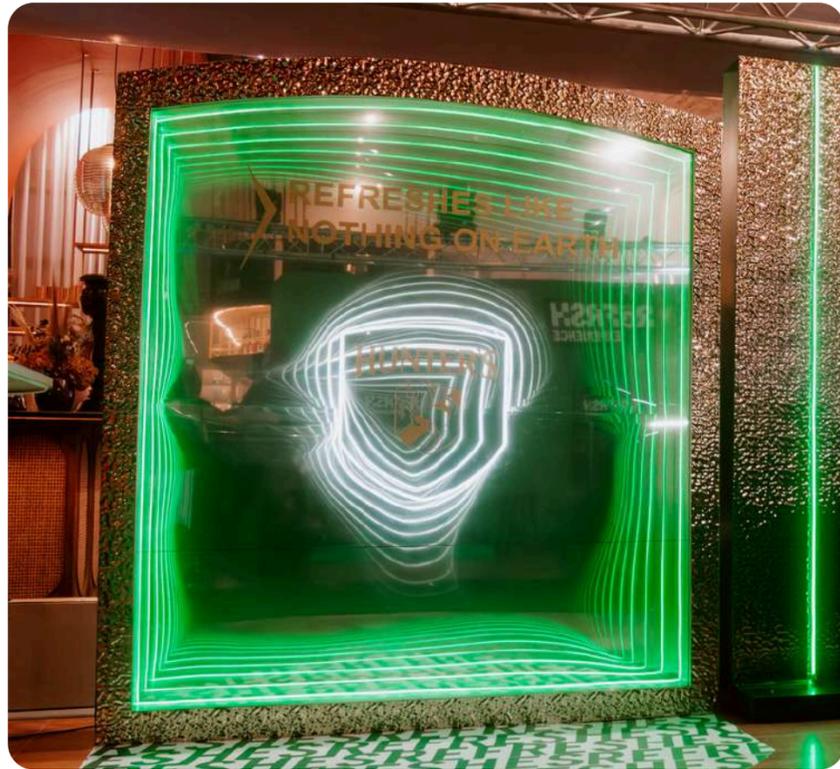
AWARD  
WINNING STAND

# DECOREX - BELGOTEX



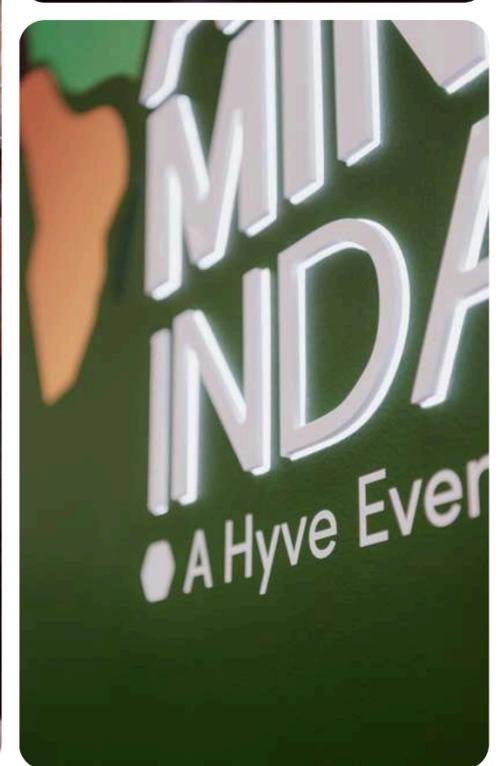
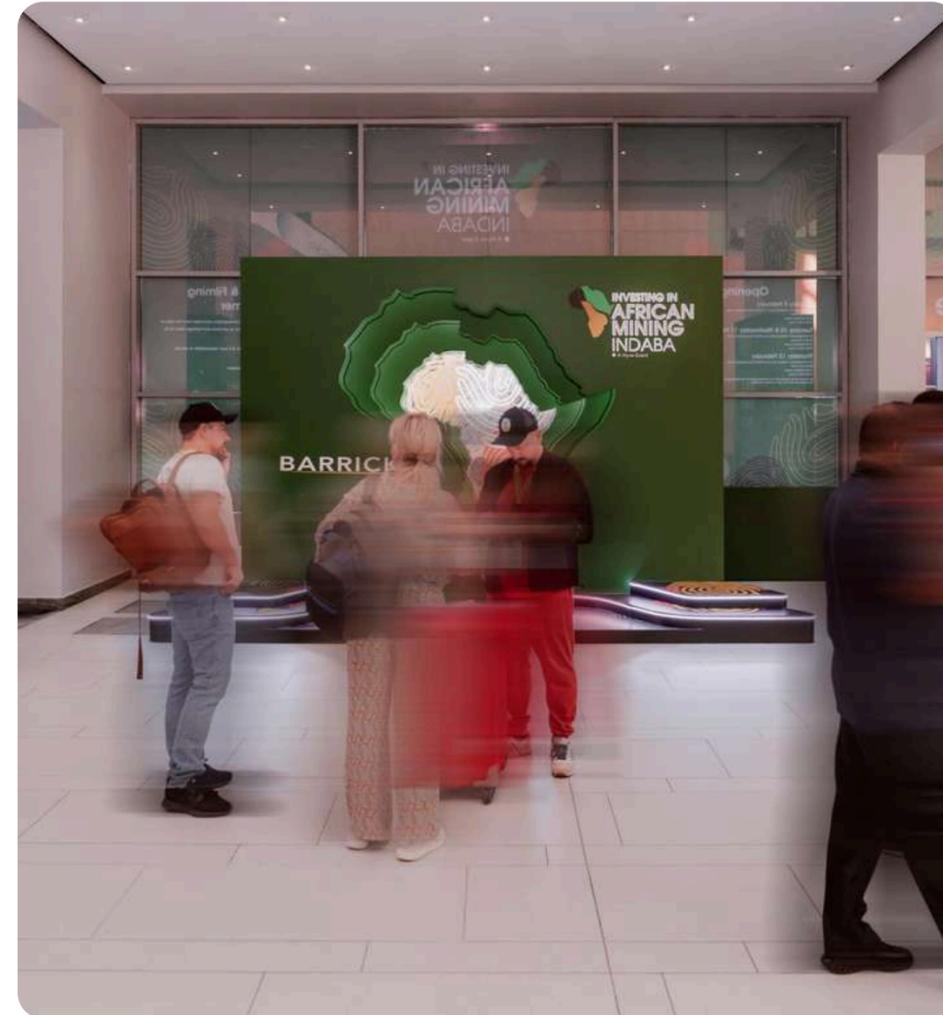
# APEROL SPRITZ



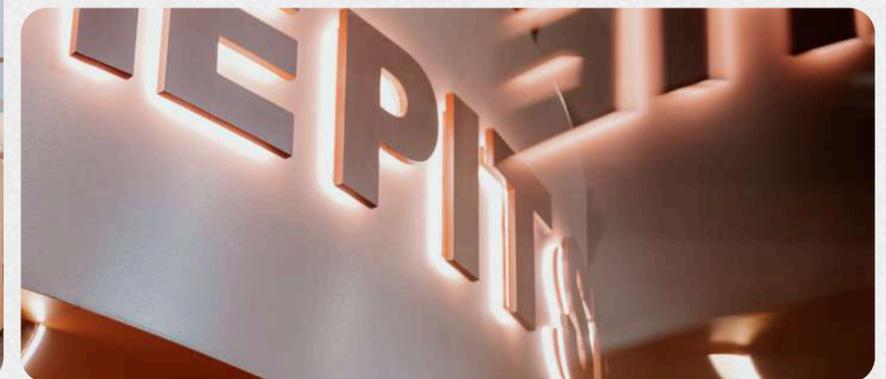
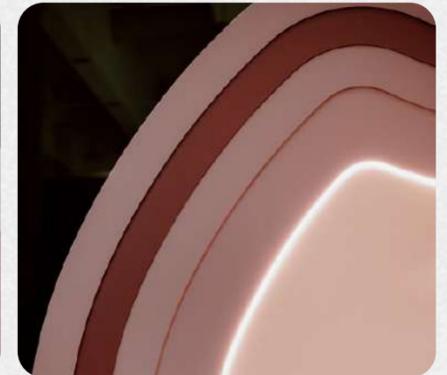
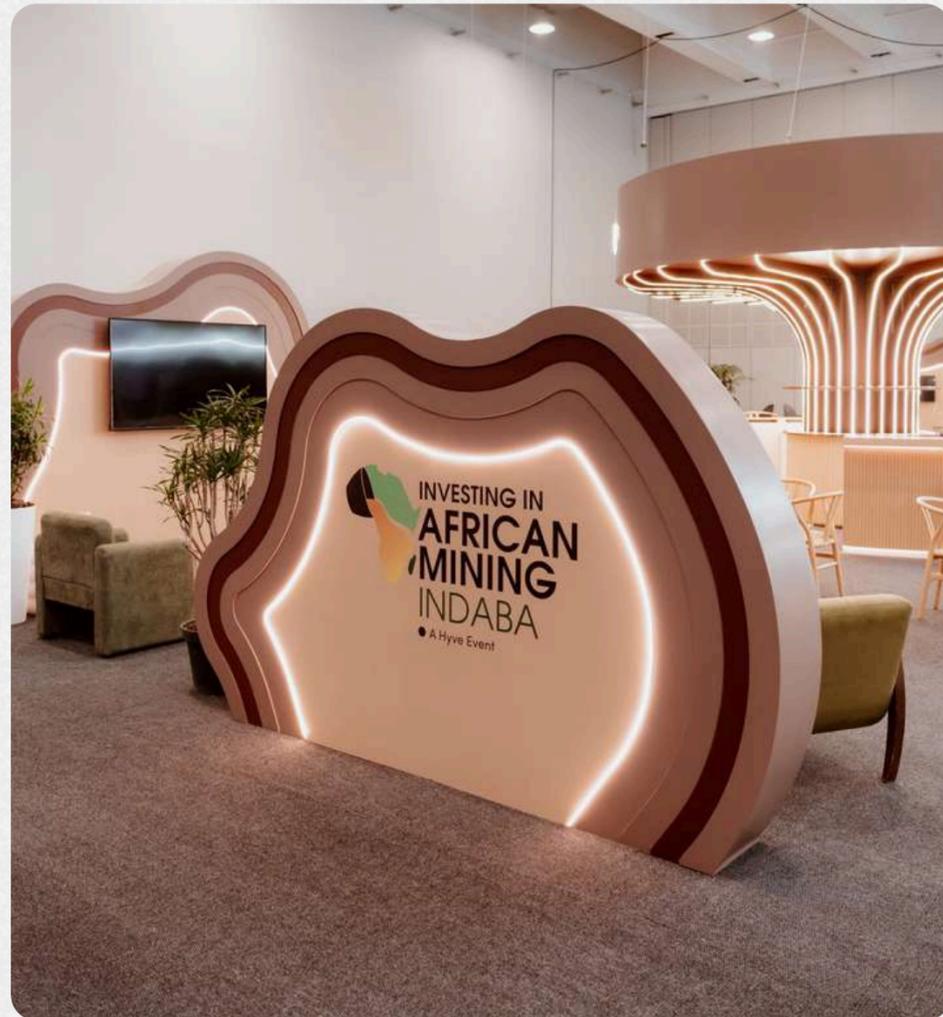
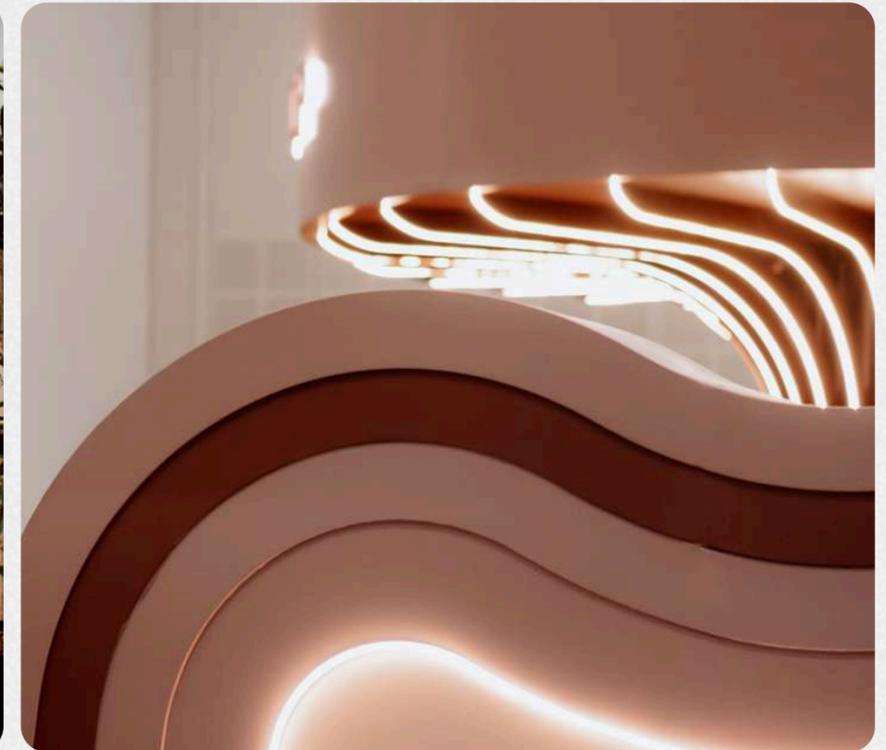




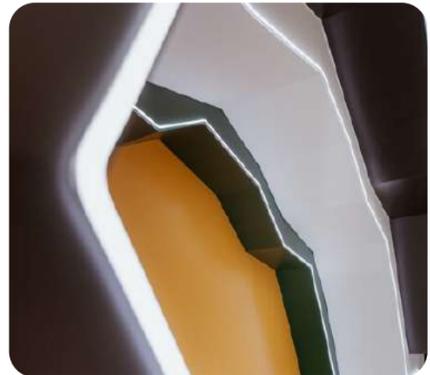
# MINING INDABA - HYVE PHOTO MOMENT



# MINING INDABA - HYVE PIT STOP

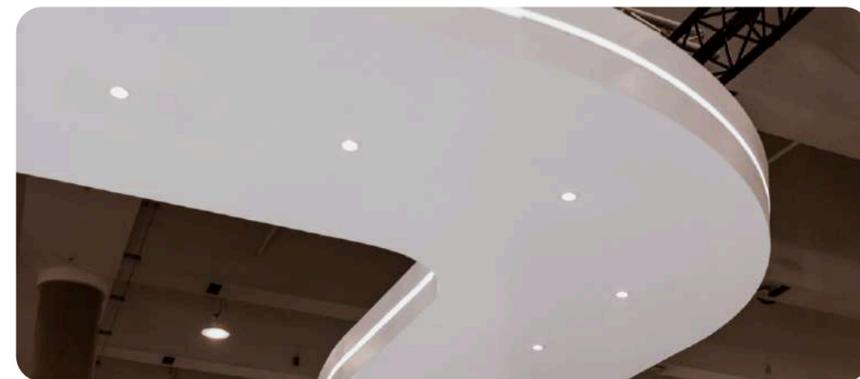


# MINING INDABA - PHOTO MOMENT



# MINING INDABA - WINE FARM





# ROAD ACCIDENT FUND



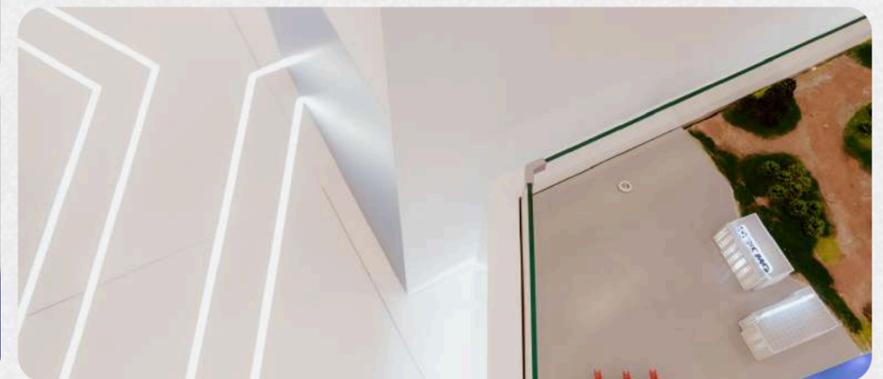
AWARD  
WINNING STAND

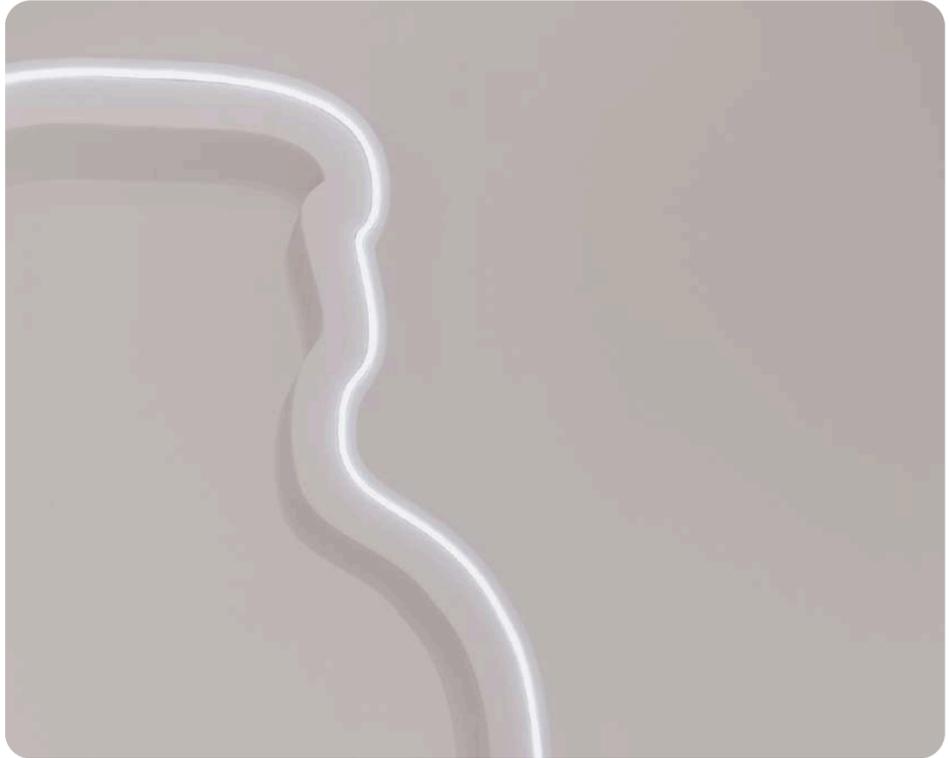


# MINING INDABA '25 - TRANSNET

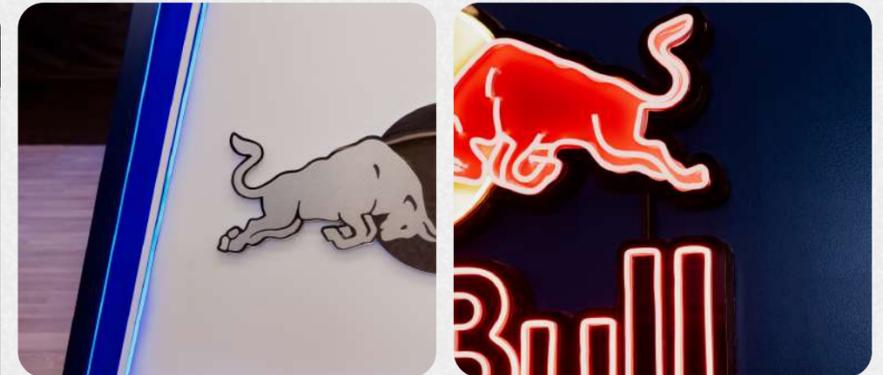


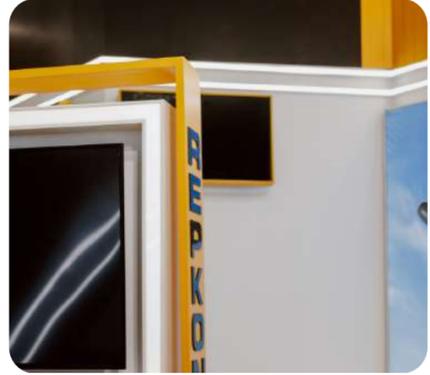
# MINING INDABA - XCMG





# REDBULL





# TRANSNET



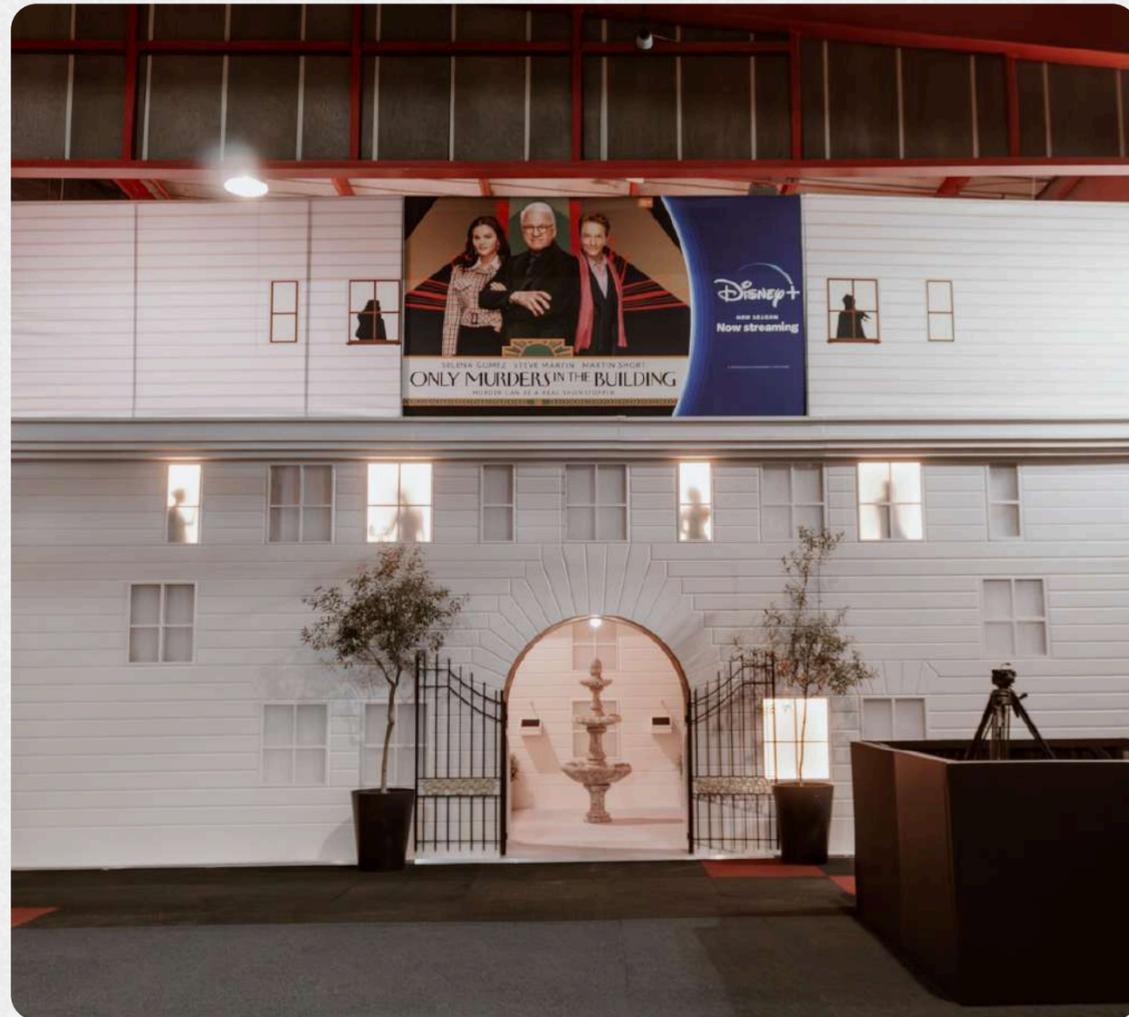
# MINING INDABA - MA'ADEN



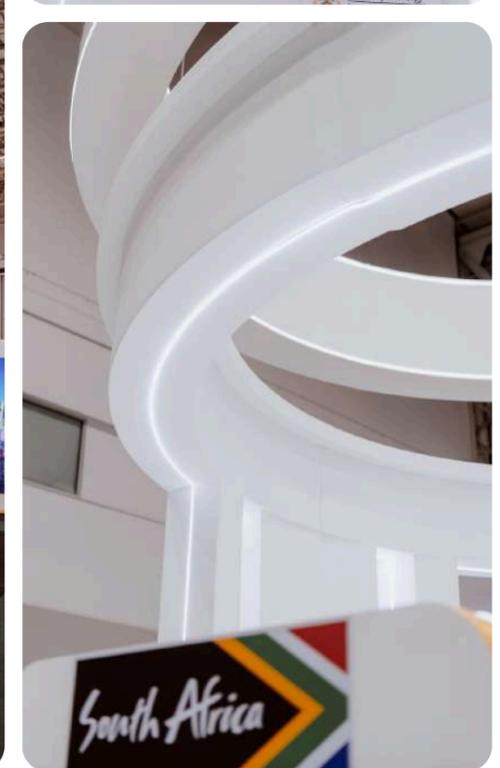
# ONLY MURDERS IN THE BUILDING - COMICCON



AWARD  
WINNING STAND

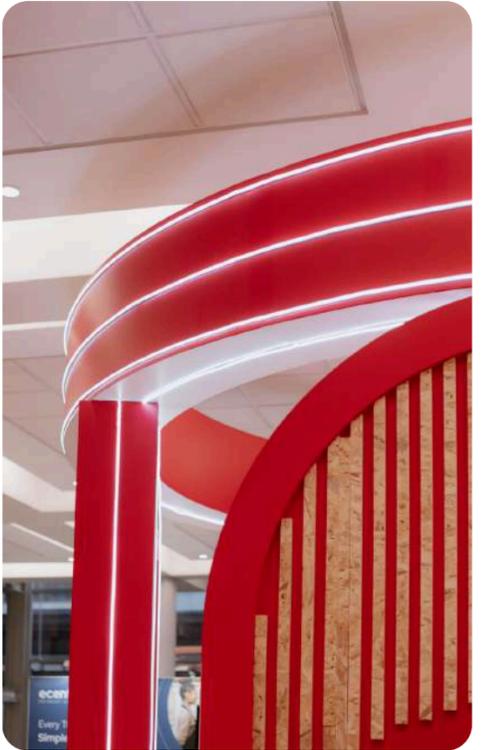


# SA PAVILLION - AEF

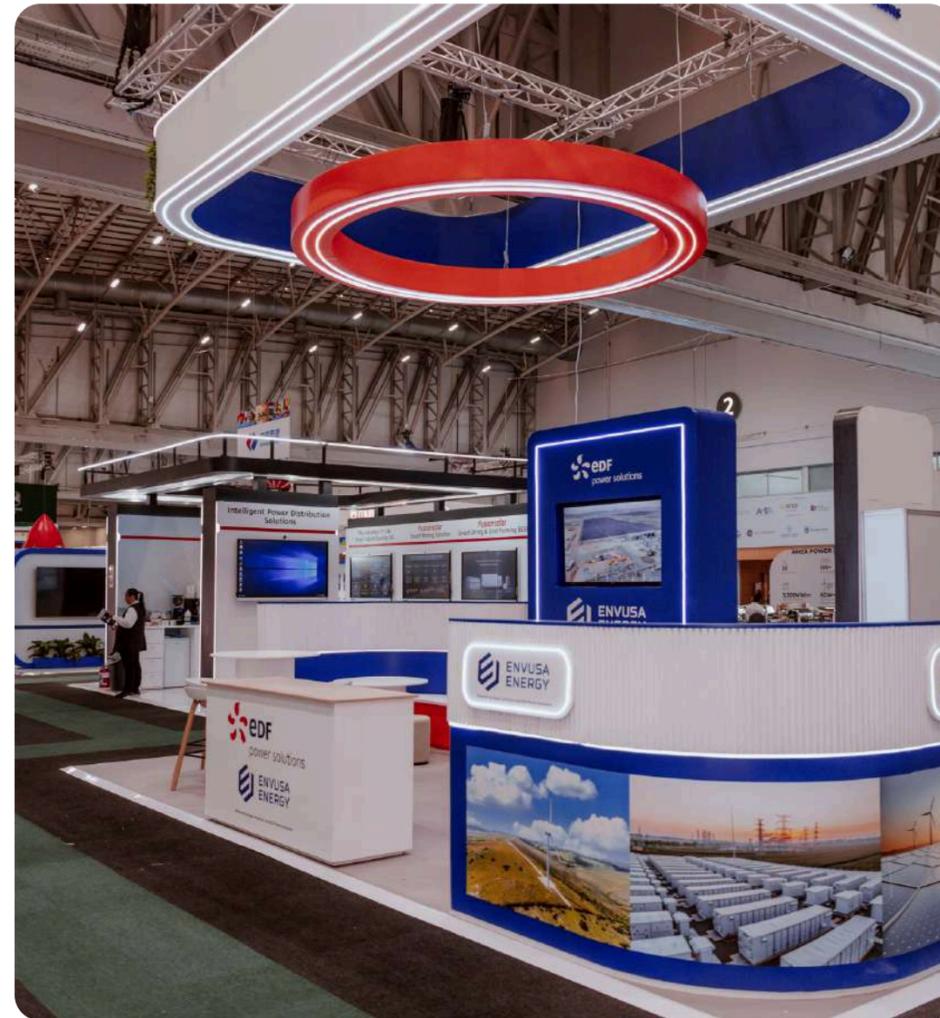


# TRANSNET



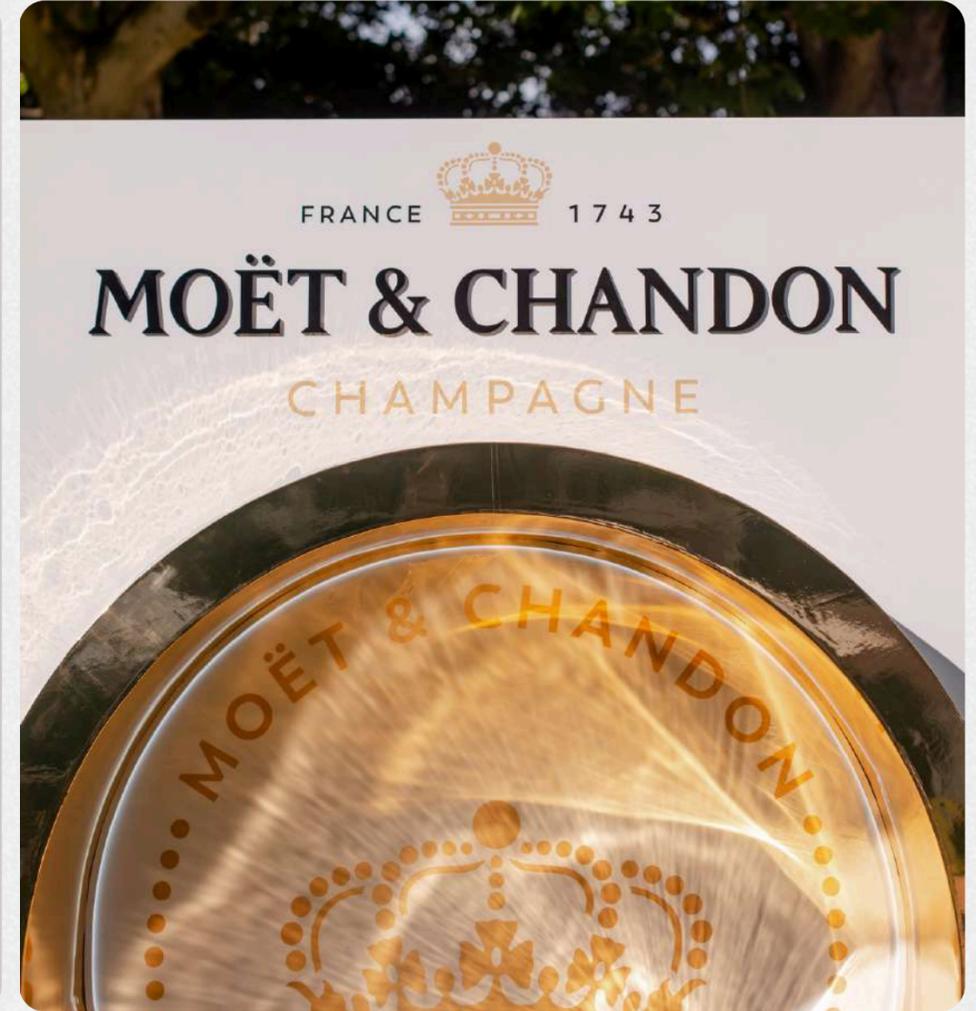


# EDF - AEF

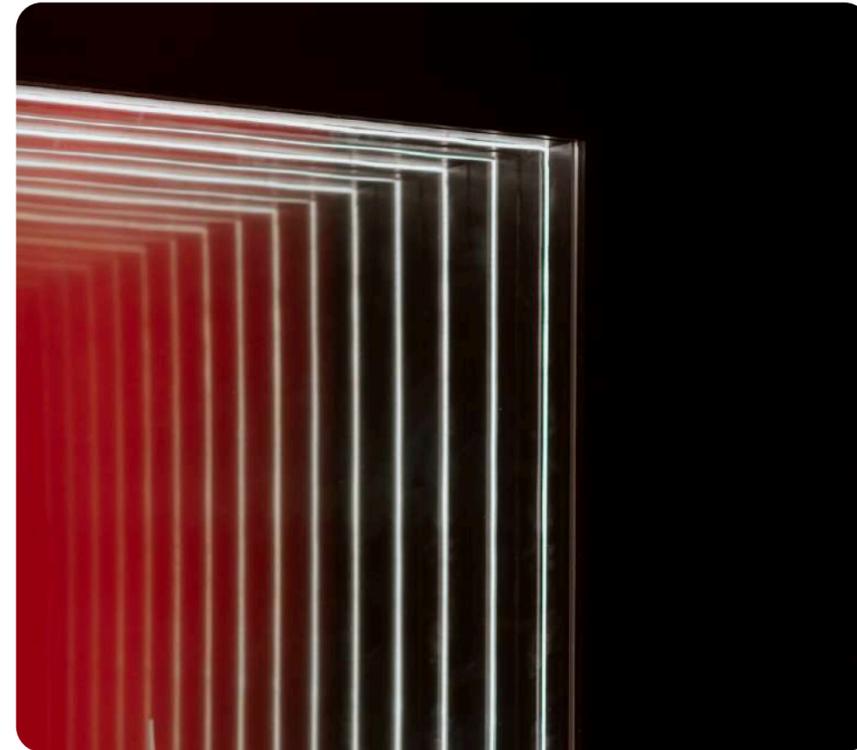




# MOËT & CHANDON PHOTO MOMENT

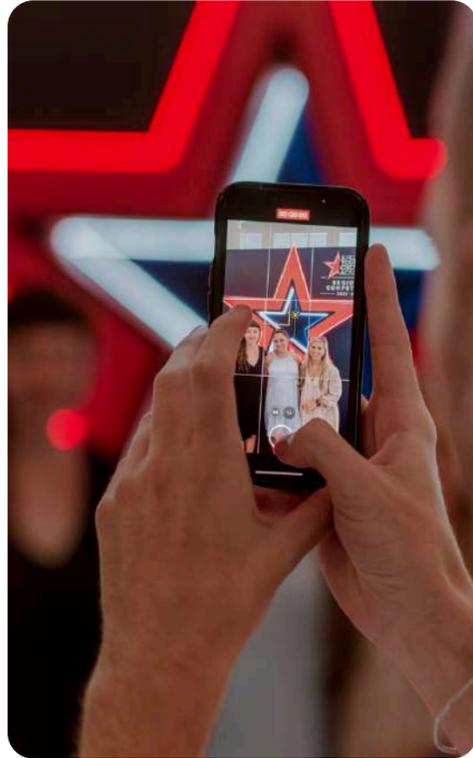


# RED ROCKET - MINING INDABA



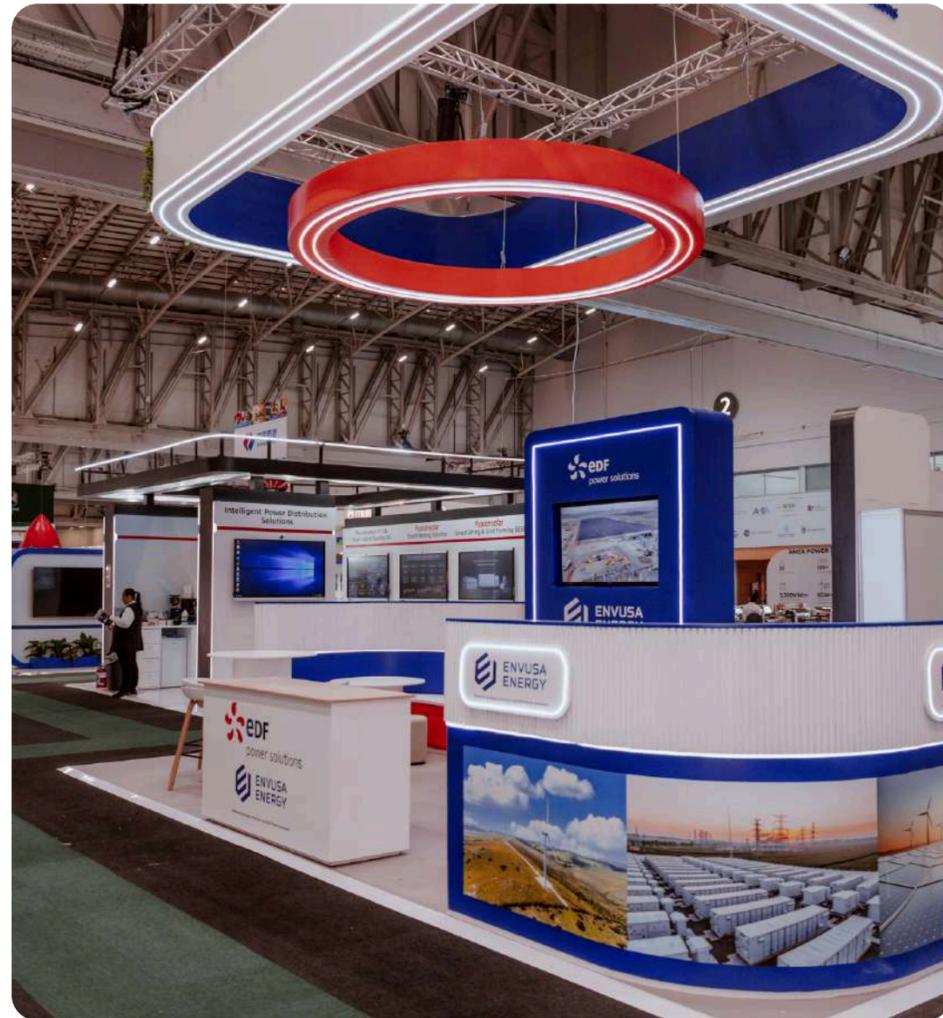
# ELSEWEDY ELECTRIC - AEF





# SMIRNOFF

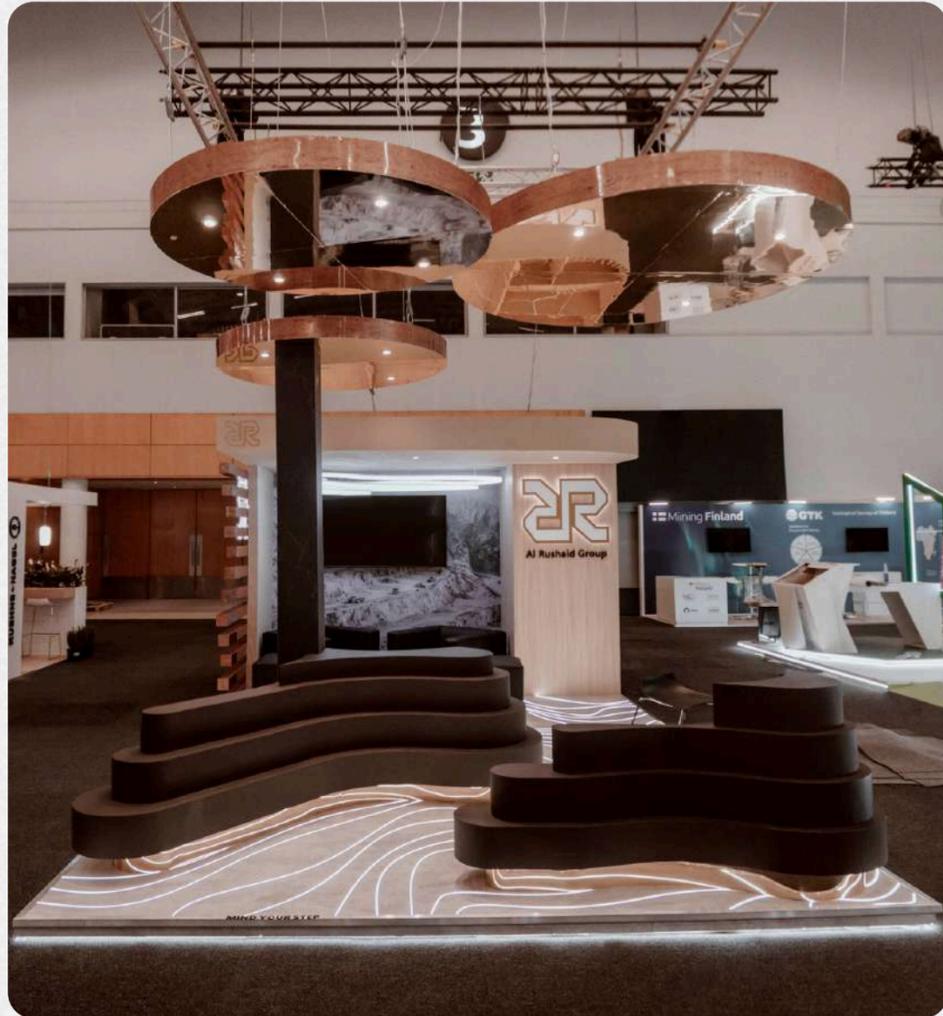




# INVEST SAUDI - MINING INDABA



# AL RUSHAID - MINING INDABA



# TESTIMONIAL



“Happinest did an outstanding job at our event, building numerous stands that were both visually striking and refreshingly innovative. Each stand had its own unique, engaging concept that drew attendees in and made the show floor come alive. Their creativity shone through in every detail with fresh designs that made each space memorable.

The photo moment they created for us was a huge success, becoming a social media sensation and a highlight which people still speak about post-event. Their ability to blend creativity with functionality truly sets them apart. In addition, we have always found their team to be highly engaged, professional and easy to work with. We couldn't be happier with their work and highly recommend them for anyone looking to elevate their event experience.”

**Bethany O'Connor**

Senior Operations Manager  
HYVE African Mining Indaba

# WE LOOK *forward* TO WORKING *with you*

