

happinestTM MADE custom YOU LOOK

ARE YOU READY TO WORK WITH THE MOST LOVED AND TRUSTED CREATIVE BUILDERS IN SA



OUR STORY

Founded in 2016 by the dynamic duo Erin and Warren Turnbull, Happinest has been redefining creative innovation and delivering exceptional designs for their clients consistently for years, cementing them as one of the **most loved and trusted creative builders** in South Africa.

With Erin leading the charge in creative direction, and Warren managing production and operations, this dream team combines their unique strengths to craft **truly unforgettable experiences for their clients**. Their highly-skilled team of carpenters, welders, painters and electricians, alongside a very capable project management and design team, ensure that every project exceeds expectations and chases innovation.

Erin's background in brand building and advertising, combined with Warren's expertise in production, positions Happinest at the forefront of the industry. Together, they drive the company's creative vision, delivering stunning expo stands and innovative brand activations that elevate brands and leave a lasting impression.

WHAT SETS US APART?

CREATIVITY

Creativity is at the heart and soul of what we do - we believe in creating unique and impactful designs that elevate our client's brands and ensure they stand out.



QUALITY

We have incredibly high standards and we have numerous processes in place to ensure we deliver consistent, high-quality builds for our clients.



SPEED

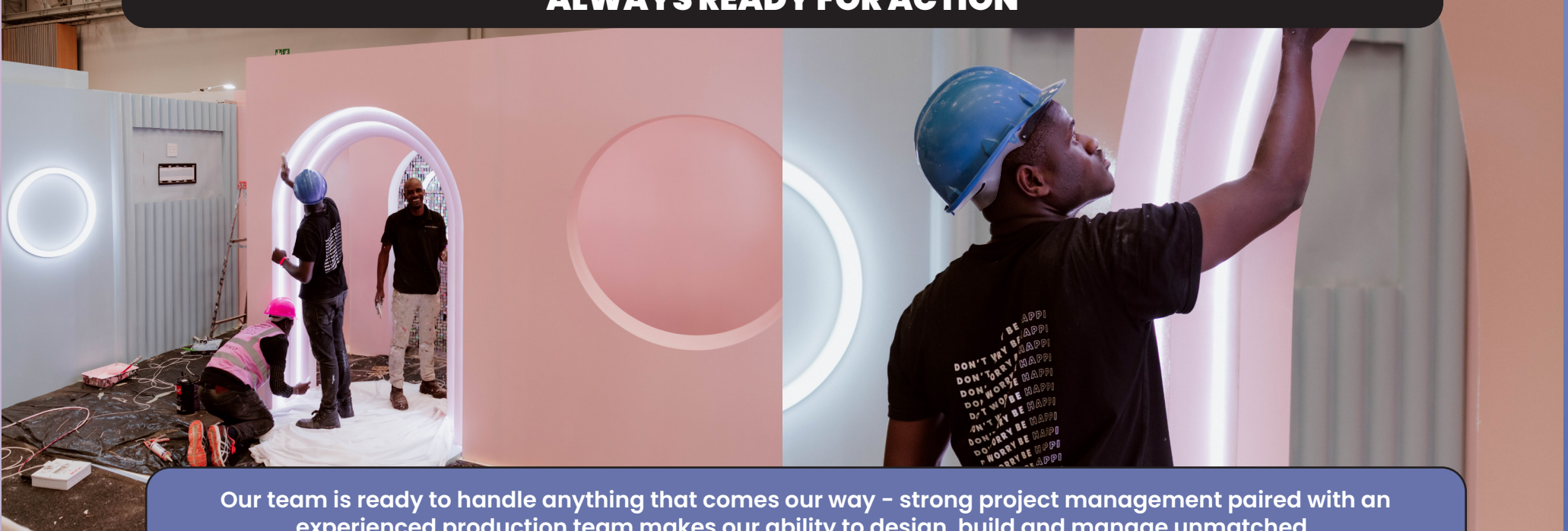
Our business is built for speed, which means we are able to offer great quality at an incredible pace. Our team is well-equipped to turn jobs around efficiently without compromising quality.

A HIGHLY-SKILLED TEAM



Our highly-skilled team of carpenters, welders, painters, electricians and designers are our secret weapon; ensuring high-quality builds that are creative, engaging and unique.

ALWAYS READY FOR ACTION



Our team is ready to handle anything that comes our way – strong project management paired with an experienced production team makes our ability to design, build and manage unmatched.



EXHIBITION PORTFOLIO

Explore some of our favourite exhibition builds over the years – ranging from small and impactful to large and spectacular, each one reflecting the signature Happinest™ style that makes our designs so unique.

MINING INDABA – INVEST SAUDI



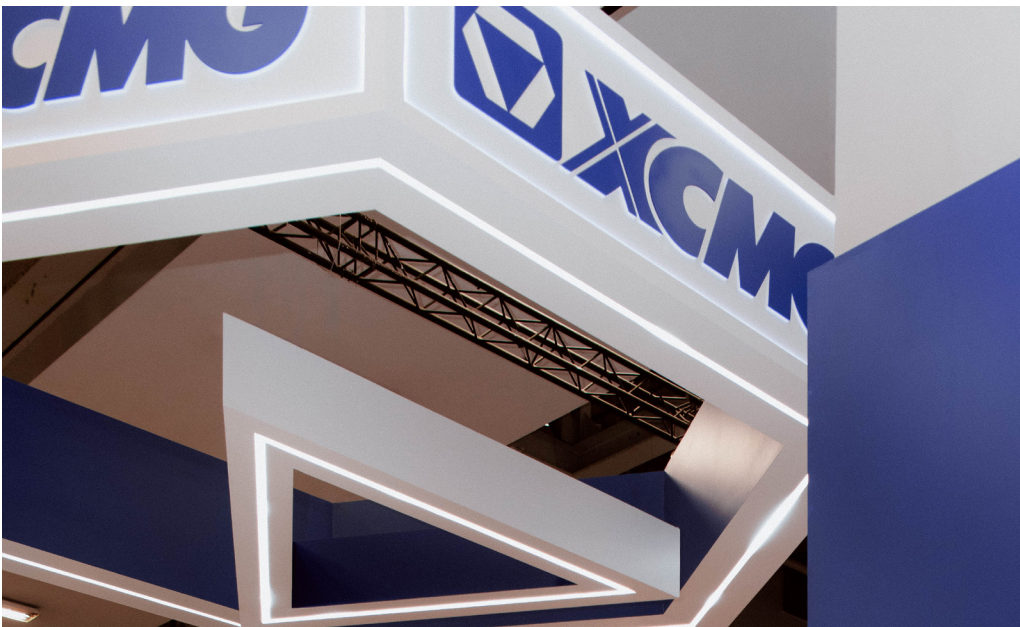
MINING INDABA – MA'ADEN



MINING INDABA '25 – HYVE PHOTO MOMENT



MINING INDABA '25 – XCMG



ROAD ACCIDENT FUND

AWARD WINNING STAND

Best Stand Design
2024



MINING INDABA – EMERSON



MINING INDABA – TRANSNET



MINING INDABA – AL RUSHAID



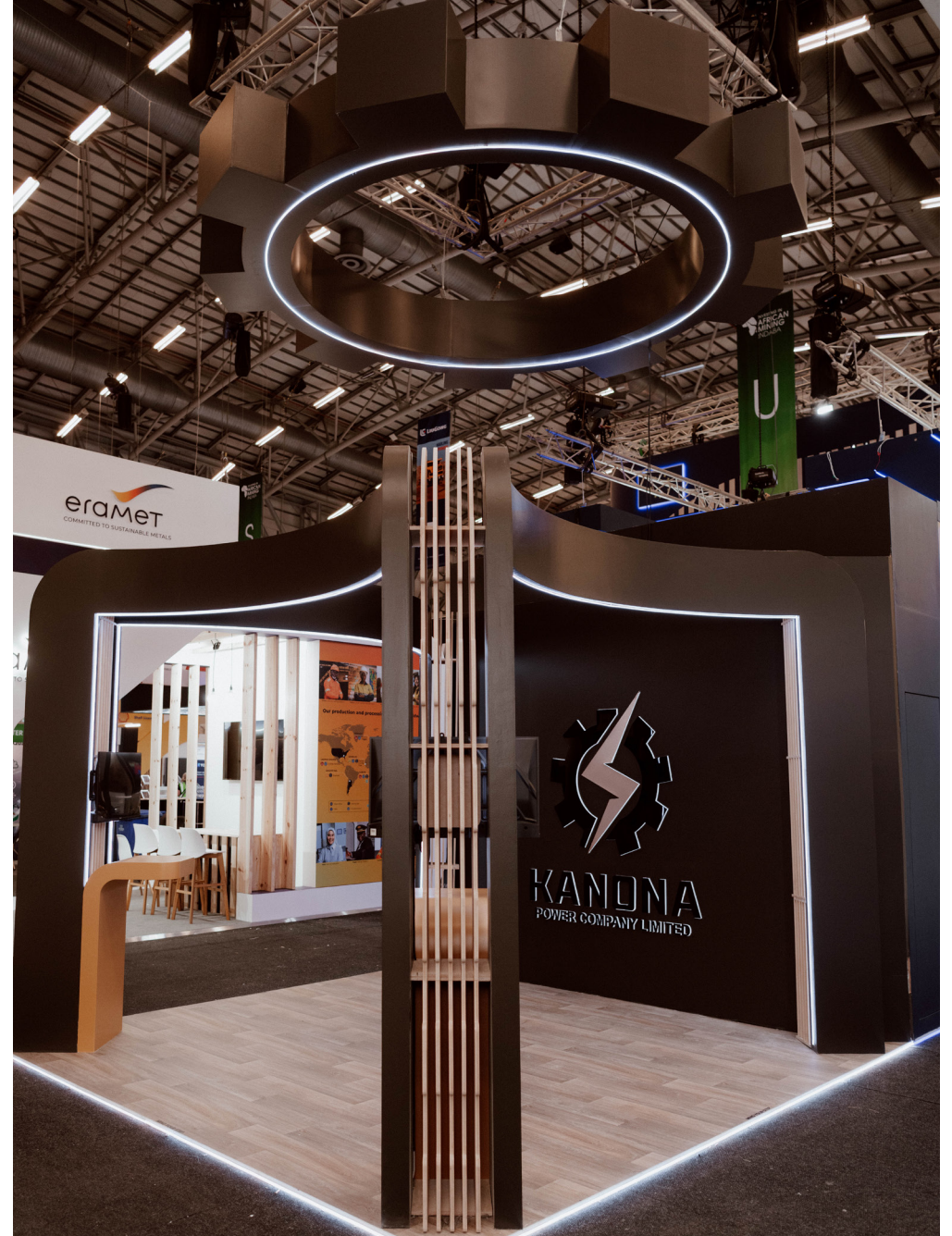
COMIC CON – DISNEY+ ONLY MURDERS IN THE BUILDING

AWARD WINNING STAND

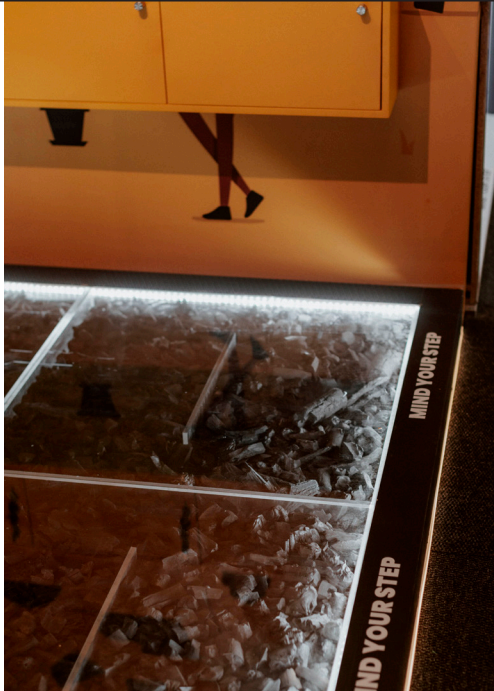
EXSallence Awards 2023



MINING INDABA '25 – KANONA



MINING INDABA – THUNGELA



MINING INDABA '25 – TRANSNET



MINING INDABA – PIANC TRANSNET



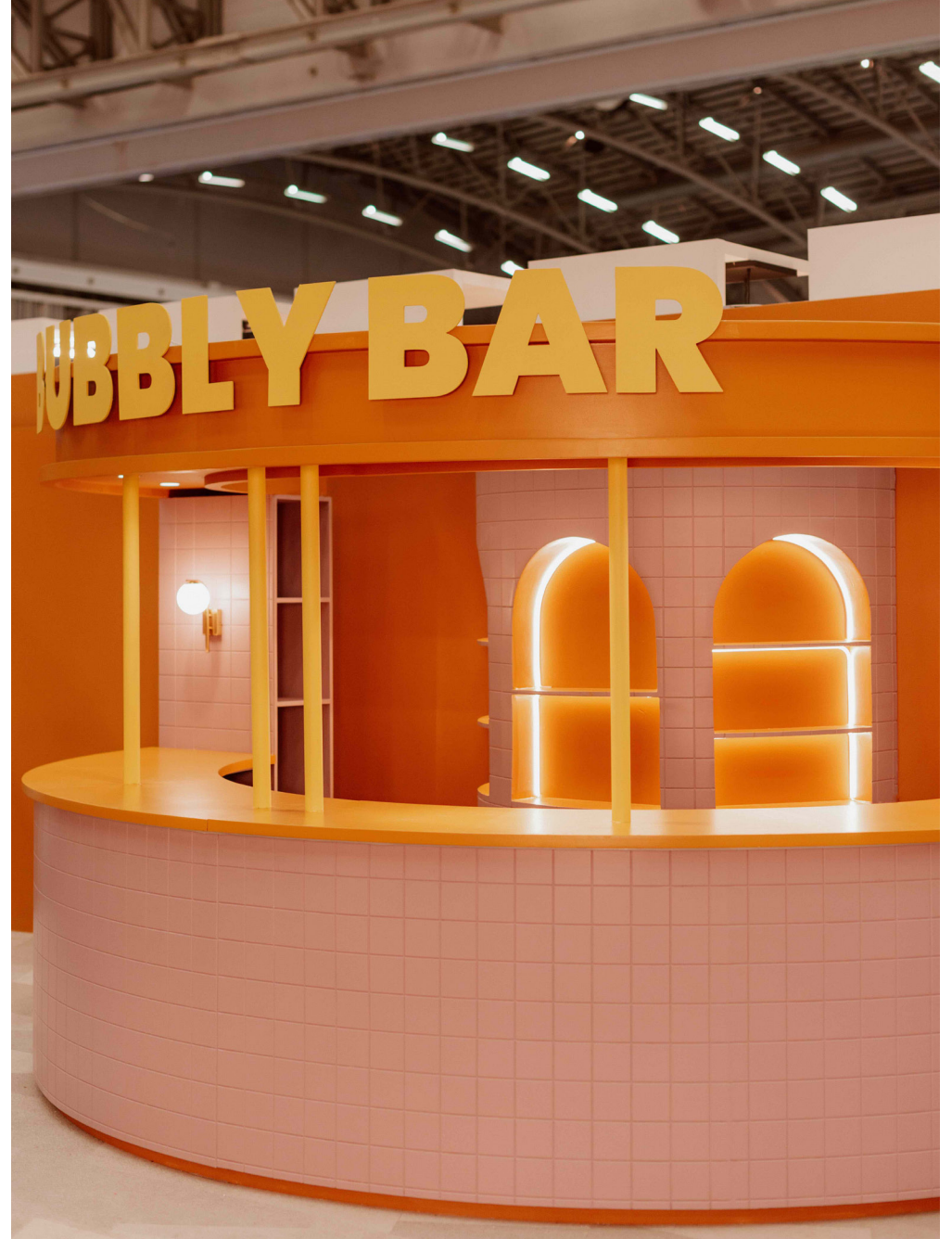
DECOREX – NJANO



MINING INDABA – RED ROCKET



DECOREX – BUBBLY BAR



DECOREX – SUPERBALIST X PLASCON



MINING INDABA '25 – WINE LOUNGE





TESTIMONIAL

"Happinest did an outstanding job at our event, building numerous stands that were both visually striking and refreshingly innovative. Each stand had its own unique, engaging concept that drew attendees in and made the show floor come alive.

Their creativity shone through in every detail with fresh designs that made each space memorable.

The photo moment they created for us was a huge success, becoming a social media sensation and a highlight which people still speak about post event.

Their ability to blend creativity with functionality truly sets them apart. In addition, we have always found their team to be highly engaged, professional and easy to work with. We couldn't be happier with their work and highly recommend them for anyone looking to elevate their event experience."

—

Bethany O'Connor

Senior Operations Manager
HYVE African Mining Indaba

WE CAN'T WAIT TO WORK WITH YOU!

WINE FARM

